

# News Advisory

For Immediate Release

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## New Website Invites Users to Discover the Art Inside a Top 500 Design Firm



*Fentress Architects launches website sharing unique design philosophy  
and workplace culture*

**Denver, Colo. (May 16, 2012)** – From the mountain-inspired, white-peaked roof on Denver International Airport, to the 21 story-long mast at the National Museum of the Marine Corps, Fentress Architects creates iconic public architecture using a design philosophy driven by culture, context, and most importantly, people. Consistently ranked in ENR'S top 500 design firms, the Fentress Architects studio is excited to announce the launch of a new website and community blog, highlighting their design philosophy, portfolio and community culture.



*“This new website brilliantly captures the story we want to tell about how we design public architecture,” said **Agatha Kessler, CEO at Fentress Architects**. “We hope that visitors to our site will understand more about our studio culture and values, which are service, people, learning, excellence and responsibility.”*

Complete with a new and user-friendly navigation system, the website features stunning images of the Fentress portfolio, which includes nationally and internationally-renowned public projects visited by over 300 million people each year. The site explores Fentress Architect’s unique design philosophy: the “Eight Touchstones of Design.” Based on logic, beauty and humanism, these Touchstones form the foundation for Fentress’ approach to public architecture and guide what Fentress calls the “patient search” to discover the art inside.

Another all-encompassing section of the website, “Edge,” shares the studio’s exciting educational ventures, ranging from the debut of the world’s first museum exhibit on the architecture of flight: *Now Boarding: Fentress Airports + The Architecture of Flight* (opening this summer at the Denver Art Museum), to the firm’s annual global student competition, Fentress Global Challenge 2012: Workplace of the Future. With these international endeavors, it was important that the new website be available in several languages. The website currently has versions in English, Traditional Chinese and Simplified Chinese. Spanish, Arabic and Korean language versions will be coming soon.

While the studio website introduces people to the business side of Fentress Architects, the studio also recently launched a new community blog called “Pulse.” Pulse informally introduces the individual people and personalities at Fentress Architects, while also highlighting some of the fun events and projects going on both within and outside our five creative studios.

Visit [www.fentressarchitects.com](http://www.fentressarchitects.com) and [www.fentresspulse.com](http://www.fentresspulse.com) to find out more!



[Fentress Architects](#) is a global design firm that passionately pursues the creation of sustainable and iconic architecture. Together with their clients, Fentress creates inspired design to improve the human environment. Founded by Curtis Fentress in 1980, the firm has designed US\$26 billion of architectural projects worldwide, visited by over 300 million people each year. Fentress is a dynamic learning organization, driven to grow its ability to design, innovate and exceed client expectations. The firm has been honored with more than 400 distinctions for design excellence and innovation, and in 2010, Curtis Fentress was recognized by the American Institute of Architects with the most prestigious award for public architecture, the Thomas Jefferson Award. Fentress has studios in Denver, Colorado; Los Angeles, California; San Jose, California; Washington, D.C.; and London, U.K. [www.fentressarchitects.com](http://www.fentressarchitects.com)

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